

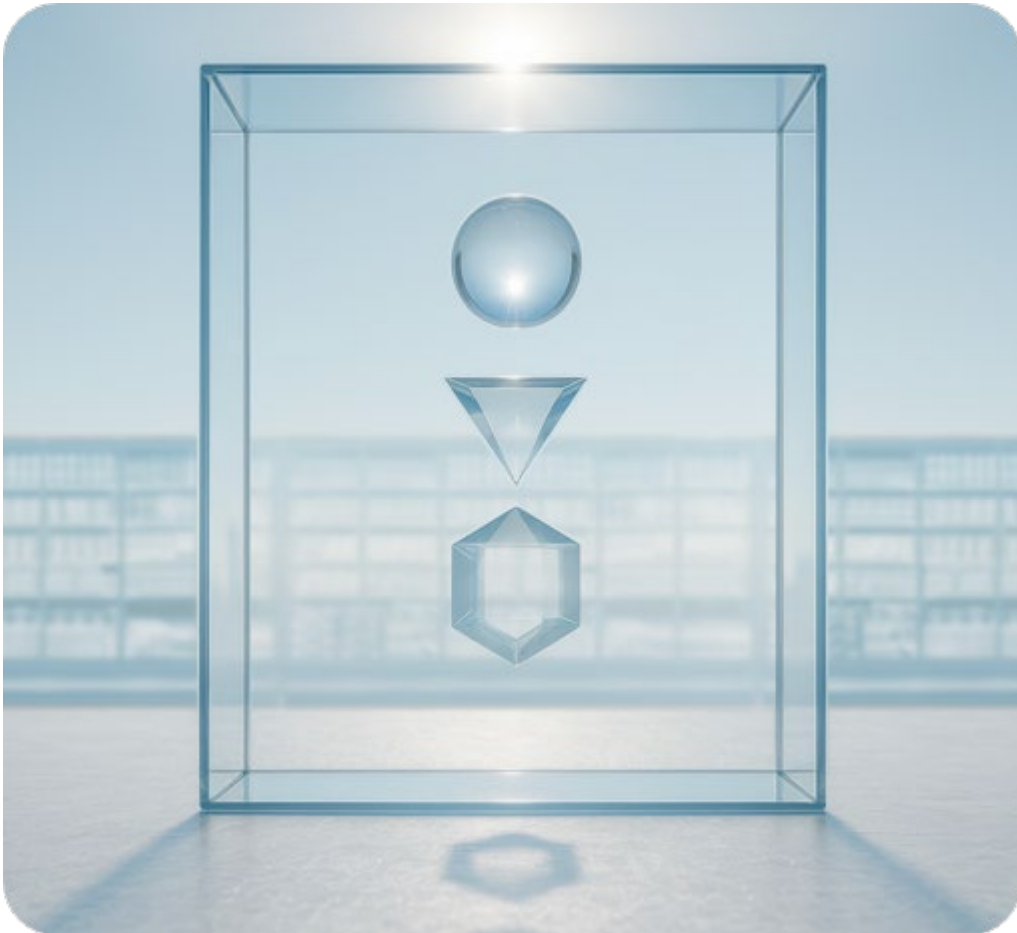
ZENITH

IT APPEARS – IT DISAPPEARS – DOING THE RIGHT THING



ZENITH

Designed to let goods shine



A solution pointing upwards and delivering **good** for your store, customers, and the planet.

IT APPEARS

Developed to reach new height of energy efficiency

IT DISAPPEARS

In your store, the cabinet visually fades and your products offer takes center stage

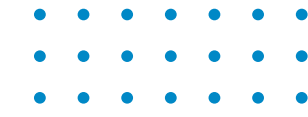
DOING THE RIGHT THING

Built to last and care: a conscious choice for a greener tomorrow



Zenith is a complete range redesign, born from the conviction that sustainability, efficiency, merchandising and reliability can and must coexist in a single solution.





Zenith combines the visibility of an open cabinet with the energy consumption of a closed one, meaning no more compromise between product display and efficiency.

It is able to showcase the best possible energy efficiency with a Closed range completely in class B together with the highest level of transparency and merchandising in the market.





Zenith is our flagship range for Sustainability, intended not only in terms of energy saving but also in terms of Environmental Sustainability.

The roots for Environmental Sustainability are to be searched for in the design for disassembly logics and development methods.





Great focus is given to accessibility to all technical areas: underneath refrigeration circuit and components, cabling, electrical box on top are all granted easy reach and access, to facilitate maintenance and serviceability.



We answered the upcoming need of being connected and having full control of the refrigeration equipment, through Digitalization and Servitization solutions.

EPTA LIFECYCLE PROGRAM

		MAIN <i>Maintenance and Service Program</i>	XTEND <i>Extended Warranty Program</i>
Maintenance and Troubleshooting 	Preventive planned maintenance	●	●
	Refrigerant leakage test	●	●
	Fgas Regulation fulfilment ¹	●	●
	On duty call center ²	●	●
	Troubleshooting - Labor	○	●
	Troubleshooting - Spare Parts ³	○	●
Complementary Services 	Oil lubricant analysis	○	●
	Remote alarm management	○	●
	Router mobile connectivity	○	○
	Cabinets technical cleaning	○	○
	Spare parts e-catalogue license	○	○
	Retrofit product upgrade ⁴	○	○
Digital Services 	Epta Digital Hub license	○	●
	Advanced diagnostic	○	●
	Energy management	○	○
	Sales trend (under development)	○	○

Advanced Diagnostic available

SWITCHON
part of
EPTA LIFECYCLE
PROGRAM

- Included
- Optional
- Not included

1. According to local regulation
2. According to contractual inclusion/exclusion
3. According to the agreed SLA
4. On demand project

CUSTOMER VALUES IN A NUTSHELL

- Advance doors
- Technical components
- Double insulation (as V-)

SUSTAINABILITY

▶ **Enhanced Energy Efficiency**
(closed range fully in class B +
prototype in class A)

Boost your business and enjoy a faster payback by cutting down your energy bills while impacting less on the planet. Dress your stores with equipment that protects your food with **the visibility of an open cabinet and the consumption of a closed one.** No more compromise, here you have extreme transparency and top energy consumption.

- Full-height transparent doors in all versions
- Transparent handles
- Best facing

MERCHANDISING

▶ **Improved merchandising**

Increase your sales and watch your customers move happier and faster in the store! Provide them a flawless shopping experience where the main character on the stage is the exhibited reference and our cabinet is a perfect-preserving, transparent, clean frame that saves its quality. The cabinet disappears, it becomes a full-glass efficient frame for the main character of your store, the food!

- Non-modular design
- Sturdy roof and doors
- Double insulation (as V-)

RELIABILITY

▶ **Longer product lifecycle**

Make it simple! Minimize installation complexities and rely on a robust design conceived to meet higher, tested quality standards! Give your investment a longer life and save your operating expenses by reducing the maintenance activities and their duration.

- Design for disassembly
- Reduced plastics
- Natural refrigeration

SUSTAINABILITY

▶ **Lower environmental impact**

Offer your customer the best-preserved food and do not worry about your cabinets' impact on the planet! **We thought about it reducing the number of plastics, making it easier to be dismantled at the end of its life** and providing a full range that uses **natural refrigerants**, both in remote and integral versions.

TOP 10 CUSTOMER BENEFITS

01	Max energy saving 36%, Remote & Integral in class B (Closed)	▶	Save money from energy bill & Ask for government incentives!
02	ROI 1,4 years + €€€ saving after 10 years (Core model)	▶	Recover your investment & Spend money on further key projects!
03	New: Class 4 (30°C-55%RH) for ADVANCE PLUS model	▶	No problem with extreme store conditions!
04	Environmentally sustainable: recyclability, re-use, disassembly	▶	Save our planet with conscious innovation!
05	New Integral: 150gr Propane for L375 & Noise reduction -2 dBA	▶	More efficient, more reliable, simpler and more silent while operating!
SUSTAINABILITY			
06	Top merchandising with full height door, only transparent	▶	Sell more products, cabinet is invisible!
07	Complete range of Integral closed cases	▶	Overcome F-gas regulation in Proxy and Convenience stores!
MERCHANDISING			
08	Robustness: 1 cabinet = 1 single piece	▶	Faster installation and transportation!
09	More reliable, with new conception and 8 field tests	▶	Lasts longer & requires less maintenance!
RELIABILITY			
10	Digital Service: One Access Point, Advanced Asset Management	▶	Instant asset visibility & enabler of efficiency, uptime and service innovation!
DIGITAL & SERVICE			

Zenith is available in Remote Closed, Integral Closed, and Remote Open versions, leveraging on flexibility of the same baseline structure, then tailored for the 3 different models.



PRODUCT RANGE

**ZENITH VP
OPEN**



ZENITH VP



**ZENITH VP
INTEGRAL**



OFFER SEGMENTATION



- ✓ **ADVANCED AESTHETICS**
- ✓ **HIGH LEVEL IN PERFORMANCE AND QUALITY**
- ✓ **BEST IN CLASS FOR ENERGY**

ADVANCE

GOOD IN ALL

Merchandising	● ● ● ● ●	✓ Transparent door
Energy	● ● ● ●	✓ Energy saving 29% vs current model
Circular Economy	● ● ● ● ●	✓ Energy Class B (closed model) – increased TDA +5% and Loading height comparable (172cm)
Digital	● ● ● ●	✓ Temperature class 3
Performance	● ● ● ●	
Quality	● ● ● ● ●	

**ONLY TRANSPARENT DOOR!
ALWAYS IN CLASS B (Closed model)!**

ADVANCE +

TOP MERCHANDISING, TOP FOR ENERGY

Merchandising	● ● ● ● ●	✓ Transparent door
Energy	● ● ● ● ●	✓ Energy saving 36% vs current model (11% vs current Ultra/Perform model)
Circular Economy	● ● ● ● ●	✓ Energy Class B (closed model) – increased TDA +5% and Loading height comparable (172cm)
Digital	● ● ● ● ●	✓ Temperature class 4
Performance	● ● ● ● ●	✓ Integral range at ADANCE+ level
Quality	● ● ● ● ●	





Thank you

Follow us on:     by Epta