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Bonnet Névé Launches New Kaleido Refrigerated Display Cabinets

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Bonnet Névé, part of Epta Group, has enriched the Mozaik range with Kaleido semi-vertical refrigerated display cabinets. Various configurations make it possible to modulate sales space in a functional and distinctive manner. In large hypermarkets as in convenience stores, the pleasure of shopping is often related to the ability of the store to attract attention in terms of appeal, variety, and quality of the offer, above all of perishable and highly perishable products including cheese, fruit and vegetables, deli, meat, bread and cakes, fish and cured meats. Store layout and display are of crucial importance to increase sales and to generate customer loyalty.